2016 SECME BANNER COMPETITION GUIDELINES

BANNER COMPETITION REQUIREMENTS:

I. DESIGN AND CONTEST RULES:
   1. Banners cannot exceed a maximum of 72 inches wide and 36 inches high.

   ![36" x 72" Banner](image)

   2. All entries must include the school name and colors, city and state, current year and creative depiction of the competition theme: SECME: Full STEaM Ahead! The acronym “SECME” must appear on the banner.

   3. Regional Competition Hosts: All schools participating in the SECME Banner Design Competition are encouraged to start the competition by means of the “parade of banners”.

   4. Banners must be hand-made original work for the year it is submitted.

II. SCORING:

   The maximum points for a banner are 16.

   1. CONTENT
      Measure the quality and organization of the information on the banner (0-4 points).

   2. ORIGINALITY
      Evaluate the innovativeness of the design and how well it presents the ideas on the entry (0-4 points).

   3. CREATIVITY
      Judge the uniqueness of the information depicted (0-4 points).

   4. APPEARANCE
      Examine the entry for attractiveness, neatness, scale, and balance of the presentation (0-4 points).
2016 SECME BANNER COMPETITION  
(Evaluation Sheet)

Please Check:  □ Elementary School  □ Middle School  □ High School

<table>
<thead>
<tr>
<th>School Name</th>
<th></th>
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<tbody>
<tr>
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<table>
<thead>
<tr>
<th>School District</th>
<th>State</th>
<th>Team Name</th>
<th>Grade</th>
<th>Judge’s Name</th>
<th>Date</th>
</tr>
</thead>
<tbody>
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Requirements Check:  □ Not more than 72” wide by 36” high  □ School name and colors
□ City and State □ Current Year □ Creative depiction of the theme: Full STEAM Ahead! and the acronym "SECME" on the banner.

**EVALUATION CATEGORIES**

1. **CONTENT**
   
   Measure the quality and organization of the information on the banner (0-4 points).

2. **ORIGINALITY**
   
   Evaluate the innovativeness of the design and how well it presents the ideas on the entry (0-4 points).

3. **CREATIVITY**
   
   Judge the uniqueness of the information depicted (0-4 points).

4. **APPEARANCE**
   
   Examine the entry for attractiveness, neatness, scale, and balance of the presentation (0-4 points).

**TOTAL** (Highest possible score is 16)
<table>
<thead>
<tr>
<th>CATEGORY</th>
<th>Points</th>
<th>4</th>
<th>3</th>
<th>2</th>
<th>1</th>
</tr>
</thead>
<tbody>
<tr>
<td>Content</td>
<td>Points</td>
<td>The banner shows a high quality of organizing the information</td>
<td>The banner shows some quality of organizing the information</td>
<td>The banner shows little quality of organizing the information</td>
<td>The banner shows no quality of organizing the information</td>
</tr>
<tr>
<td>Originality</td>
<td>Points</td>
<td>The banner shows a large amount of original thought. Ideas are creative and inventive.</td>
<td>The banner shows some original thought. Work shows new ideas and insights</td>
<td>The banner shows little evidence of original thinking.</td>
<td>The banner does not show evidence of original thinking.</td>
</tr>
<tr>
<td>Creativity</td>
<td>Points</td>
<td>The banner makes excellent use of font, color, graphics, effects, etc. to enhance the presentation.</td>
<td>The banner makes good use of font, color, graphics, effects, etc. to enhance the presentation</td>
<td>The banner makes little use of font, color, graphics, effects, etc. but occasionally these detract from the presentation content.</td>
<td>The banner makes no use of font, color, graphics, effects.</td>
</tr>
<tr>
<td>Appearance</td>
<td>Points</td>
<td>The banner is exceptionally done in terms of design, layout, and neatness.</td>
<td>The banner is good in terms of design, layout and neatness.</td>
<td>The banner is acceptable in terms of design, layout and neatness, though it may be a bit messy.</td>
<td>The banner is distractingly messy or very poorly designed.</td>
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